



2026 第二届东盟汽摩配展

2026第二届东盟汽车配件（南宁）采购交易会

ASEAN Auto Parts (Nanning) Trade Fair 2026

2026第二届东盟汽车用品与后市场服务（南宁）采购交易会

ASEAN (Nanning) Automotive Products and Aftermarket Services Expo

2026第二届东盟国际重型汽车零配件（南宁）展览会

2026 2nd ASEAN International Heavy-Duty Auto Parts (Nanning) Exhibition

2026第二届东盟国际摩托车及零配件（南宁）展览会

Nanning International Motorcycle and Parts Exhibition 2026

 **2026.10.11-13**

 **南宁国际会展中心（广西）**
Nanning International Convention and Exhibition Center (Guangxi)

组织单位 Organizational

批准单位： 国家商务部
主办单位： 中国商业联合会
广西汽配贸易协会
上海高登会展集团有限公司
承办单位： 上海大道红杉会展有限公司
励多特展览（上海）有限公司
支持单位（拟）： 广西贸促会/广西国际商会
南宁市工信局
南宁市工商联
中国国际商会南宁支会
广西电子商务协会
中国报关协会
广西报关协会
越南-中国企业俱乐部
新加坡驻粤领事馆
印尼-中小企业商会
泰国广西总会
老挝广西商会
菲律宾广西商会

网址 Website URL

www.aseantradefair.com.cn





展会概况 | Exhibition Overview

中国作为汽车零配件生产与出口大国，拥有完整的产业供应链和强大的竞争力。南宁，处于中国—东盟经济圈交汇点，是中国距离东盟国家最近的省会城市，也是中国面向东盟开放合作的前沿和重要枢纽城市。展会立足南宁、服务全国、联通东盟，以专业展览+精准对接+产业论坛的模式，为中国汽配企业“抱团出海”搭建高效平台，进一步深化中国—东盟汽车产业链供应链合作，为行业高质量发展注入强劲动力。

上届展会累计吸引境内外专业观众10639人次，获得近百家媒体关注报道，展览面积达11000平米，汇聚316家国内优秀参展商，成功打造了中国-东盟汽摩配行业年度重要的外贸出口采购盛会。展会期间，现场洽谈气氛热烈，供需对接成效显著。展会三天共举办“一对一”海外买家贸易配对会、跨境电商选品会等各类活动十余场，直接推动多项意向订单落地。其中，汽摩配海外买家贸易配对会成为全场焦点，通过精准匹配海外采购商与中国供应商，以面对面洽谈形式高效促成合作，为中国企业开拓东盟市场提供了务实可靠的桥梁。

规模全面升级，商机量级跃升：展示面积预计突破25,000平方米，较首届翻倍；专业观众预计达29,000人次，其中海外买家比例显著提升；汇聚700余家优质展商，覆盖30余个国家和地区，同期举办20余场高峰论坛与精准对接活动。更多买家、更大平台、更高成交概率——您的展位，不再只是展位，而是直连东盟采购商的高效生意引擎，每一平方米都承载着真实的贸易可能。

China is a major producer and exporter of automotive parts, with a complete industrial supply chain and strong competitiveness. Nanning, located at the intersection of the China-ASEAN economic circle, is the closest provincial capital to ASEAN countries and a key hub for China's opening-up and cooperation with ASEAN. The exhibition, based in Nanning, serves the whole country and connects ASEAN. Adopting a model of "professional exhibition + precise matchmaking + industry forums," it builds an efficient platform for Chinese auto parts companies to "go global together," further deepening China-ASEAN industrial and supply chain collaboration and injecting strong momentum into high-quality industry development. The previous edition attracted 10,639 domestic and international professional visitors, received coverage from nearly 100 media outlets, and occupied an exhibition area of 11,000 sqm, bringing together 316 domestic outstanding exhibitors. It successfully established itself as an important annual foreign trade procurement event for the China-ASEAN automotive and motorcycle parts industry. During the exhibition, on-site negotiations were vibrant, and supply-demand matching produced remarkable results. Over three days, more than ten events were held, including one-on-one overseas buyer trade matchmaking sessions and cross-border e-commerce product selection meetings, directly facilitating multiple intended orders. Among these, the overseas buyer matchmaking session stood out as the highlight, precisely matching overseas purchasers with Chinese suppliers through face-to-face discussions to efficiently promote cooperation, providing a practical and reliable bridge for Chinese enterprises to explore the ASEAN market.

Scale upgrade: 25,000+ sqm (double the first edition), 29,000+ professional visitors (significantly more overseas buyers), 700+ exhibitors from 30+ countries, and 20+ concurrent forums and matchmaking events. More buyers, a larger platform, higher conversion odds – your booth is no longer just a booth, but a direct engine to ASEAN purchasers. Every square meter holds real trade potential.



2026 第二届东盟汽摩配展



新的机遇 | New Opportunities

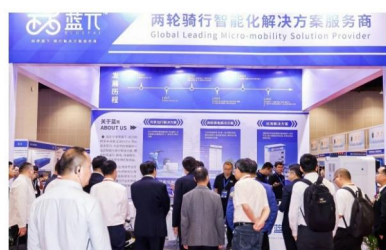
为给中国汽摩配行业供应商提供更高效率、更专业的开拓东盟市场的会展平台，东盟汽摩配展组委会继续联合相关部门和单位，汇聚多方资源，举办第二届东盟汽摩配展览展会。由国家商务部批复，中国商业联合会、广西汽配贸易协会与上海高登会展集团共同主办，上海大道红杉会展有限公司与励多特展览(上海)有限公司共同承办，多家东盟国家驻华机构和东盟国家相关汽摩配行业机构参与支持，展会将于2026年10月11-13日在南宁国际会展中心举办。

To provide Chinese auto and motorcycle parts suppliers with a more efficient and professional platform for exploring the ASEAN market, the organizing committee, in collaboration with relevant authorities and partners, is launching the 2nd ASEAN Auto & Motorcycle Parts Exhibition. Approved by the Ministry of Commerce of China, the event is co-organized by China General Chamber of Commerce, Guangxi Auto Parts Trade Association, and Shanghai Golden Exhibition Group, with Shanghai Dadao Hongshan Exhibition Co., Ltd. and Leadot Exhibition (Shanghai) Co., Ltd. as executive organizers. It is supported by multiple ASEAN diplomatic missions in China and ASEAN-based industry associations. The exhibition will be held at Nanning International Convention and Exhibition Center from October 11 to 13, 2026.

同期活动 | Concurrent Activities

展会拟同期举办十余场论坛活动，内容涵盖政策宣讲、贸易对接、新品发布、技术交流及展商推介。其中，中国—东盟汽车配件外贸出海论坛重点讨论技术壁垒、合规、认证与通关等议题，上届论坛吸引200余位嘉宾参与，并分享了东盟市场趋势及全链路物流方案。东盟（老挝、缅甸、柬埔寨）汽车汽配出口交流会深入解读三国的进口政策、关税优惠与车龄限制，提供从通关、报关到跨境结算的全链条服务。此外，跨境电商赋能培训会围绕跨境政策、选品策略和市场趋势，为企业数字化出海提供专业支持。

Over ten concurrent forums will be held, covering policy briefings, trade matchmaking, new product launch, technical exchanges, and exhibitor promotions. The China-ASEAN Auto Parts Export Forum will focus on technical barriers, compliance, certification, and customs clearance. The previous edition gathered over 200 guests and released ASEAN market trends and full-chain logistics solutions. The ASEAN (Laos, Myanmar, Cambodia) Auto & Motorcycle Parts Export Exchange will provide in-depth interpretation of import policies, tariffs, and vehicle age limits of the three countries, offering integrated services from customs clearance to cross-border settlement. In addition, the Cross-border E-commerce Empowerment Training will address cross-border policies, product selection strategies, and market trends to support the digital transformation of enterprises.



2026.10.11-13

南宁国际会展中心（广西）

Nanning International Convention and Exhibition Center (Guangxi)



展品大类 | Major Exhibits

东盟汽配展



汽车配件

动力总成系统、底盘系统、车身系统、电气与电子系统

新能源汽车供应链

核心三电系统零配件、新能源专属配套零配件、通用及智能化零配件

东盟摩配展



摩托车整车

燃油摩托车、电动摩托车、民用/商用/特种摩托车

摩配、用品与改装

摩托车零配件、摩托车用品与改装、后市场服务

东盟汽车用品 服务展



汽车用品与后市场服务全产业链

汽保设备及工具、新能源、汽车内饰、汽车改装、洗车、汽车膜、易损件、润滑油
汽车精品、美容养护、户外用品

东盟重配展



重卡核心系统总成及零部件

动力系统、底盘与传动系统、行走与承载系统

车身、电气及附件

车身及外观件、电子与安全系统、卡车用品及内饰

专用车及上装部件

整车及半挂车、上装液压件

维修检测、保养及润滑油

维修设备与工具、保养与化学品、车身修复设备

2026.10.11-13

南宁国际会展中心（广西）

Nanning International Convention and Exhibition Center (Guangxi)



参展费用 | Participation Fees

室内光地:

- 价格: 800元/m²

注: 18平方米起租; 仅包括对应面积空地, 不包括地毯、电等任何配置

标准展位:

- 单开口: 7800元/个/9m²
- 双开口: 8800元/个/9m²

注: 每标展包含: 壁墙、楣板、射灯2个、220V/5A插座1个、地毯满铺、咨询桌1张、折椅2把、垃圾篓1个

特装搭建 (推荐):

- 18-36m²: 全包价14000元
- 37-54m²: 全包价16000元
- 55-72m²: 全包价18000元

注: 材质: 桁架 + 喷绘; 包含: 报馆费、设计搭建费 (即: 全包价)

Indoor Raw Space

- Price: RMB 800/m²

Note: Min. 18m²; space only - carpet, electricity, and other fittings not included.

Standard Booth

- Single-open: RMB 7,800/9m² unit - Double-open: RMB 8,800/9m² unit

Note: Each unit includes partition walls, fascia board, 2 spotlights, 1 x 220V/5A socket, fully carpeted floor, 1 consulting desk, 2 folding chairs, 1 waste bin.

Special Booth Construction (Recommendation)

- 18-36m²: RMB 14,000 (turnkey) 37-54m²: RMB 16,000 (turnkey) 55-72m²: RMB 18,000 (turnkey)

Note: Material: truss + printing; Included: exhibition fee, design and setup fee (i.e., all-inclusive price)

目标观众 | Target Audiences

本届展会将汇聚来自东盟的汽车、摩托车配件全产业链及重型商用车等领域的专业观众买家, 涵盖进出口贸易商、批发分销商、连锁零售商及品牌服务商; 整车及配件生产厂家、主机厂采购部门与授权经销商; 物流运输、工程矿业、维修售后、二手再制造等终端用户; 跨境电商平台、跨境物流、支付机构、认证检测及行业媒体; 商协会、科研机构、领事馆商务代表; 以及广大车主、爱好者、俱乐部、技师与工程师等。

This exhibition will gather professional audience buyers from ASEAN in the fields of the entire industry chain of automobile and motorcycle parts, as well as heavy-duty commercial vehicles. These buyers encompass import and export traders, wholesale distributors, chain retailers, and brand service providers; complete vehicle and parts manufacturers, purchasing departments of original equipment manufacturers (OEMs), and authorized dealers; end-users in logistics and transportation, engineering and mining, maintenance and after-sales services, second-hand remanufacturing, etc.; cross-border e-commerce platforms, cross-border logistics, payment institutions, certification and testing, and industry media; business associations, scientific research institutions, and consulate business representatives; as well as a wide range of car owners, enthusiasts, clubs, technicians, and engineers.

2026.10.11-13

南宁国际会展中心（广西）

Nanning International Convention and Exhibition Center (Guangxi)



南宁国际会展中心(广西)

中国—东盟博览会的永久会址

It has become the permanent venue site of the China-ASEAN Expo

64万平方米建筑面积

With a building area of 640,000 square meters

9.2万平方米室内展览面积

With an indoor exhibition area of 92,000 square meters



东盟汽摩配展
微信公众平台

预定展位 | Booth Reservation

请立即预定展位，越早预留位置越佳

争取最大曝光率，领先竞争对手，开拓无限商机

Please book the booth of APNF 2026. The sooner you reserve, the better position you will get.
The show can help you to increase exposure rate, stay ahead of the competitor, and open up unique business opportunities.

如欲预订展位，或了解更多信息，请通过以下联络方法，预订展位

To reserve the booth or learn more information, please contact:

咨询电话 / Tel : 17521062989 孙经理

更多推荐

第三届东盟汽摩配展



2027.4.19-21



南宁国际会展中心（广西）

Nanning International Convention and Exhibition Center (Guangxi)